



INTERNATIONAL PROBIOTICS ASSOCIATION EUROPE¹

Brussels, 12 February 2024

IPA Europe Announces Dr. Bart Degeest as New President

IPA Europe, representing probiotic food and food supplements in Europe, is pleased to announce the successful completion of the election for the new President, Dr. Bart Degeest, during the Board meeting of the association held in Milan.

Dr. Degeest has consistently demonstrated a profound understanding of the challenges and opportunities facing our community and contributes to various strategic teams.

In response to his election, Bart Degeest, conveyed his gratitude to the Board, stating, "I am deeply honoured to assume the role of President of IPA Europe. I look forward to working closely with the dedicated team to build upon our achievements and drive meaningful progress for the 'biotics' community in Europe and worldwide."

Please join us in congratulating Dr. Bart Degeest on his new role as the President of IPA Europe!

For media inquiries or further information, please contact

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IPA Europe

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¹ IPA Europe is the European chapter of IPA, the International Probiotics Association; it was established in Brussels in 2015. The members of IPA Europe are Companies directly engaged in the manufacture of probiotic cultures or probiotic foods, supplements, nutritionals or therapeutic products. The IPA Europe mission is: to gain acceptance of the term "probiotic" throughout Europe as a defined category and to create a favourable environment for probiotics in Europe.